

Clore Automotive

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Press Release

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Booster PAC and *Jump-N-Carry* Celebrate 25 Years

Clore Automotive celebrates the 25th Anniversary of its **Booster PAC** and ***Jump-N-Carry*** brands. Since 1993, when Century Manufacturing (**Booster PAC**) and K&K Jump Start (***Jump-N-Carry***) first pioneered handheld jump starters in North America, the two brands have provided powerful, effective and safe jump starting solutions for professional technicians and consumers. With industry-leading products like the **Booster PAC** ES5000 and ***Jump-N-Carry*** JNC660, both brands have become fixtures in all channels of the automotive aftermarket.

In 2001, with the merging of Century Manufacturing and K&K Jump Start/Chargers to form Clore Automotive, these two leading brands moved from a competitive to a complementary situation. The combined resources created from the merger enabled the brands to further advance their leading battery technologies, delivering ever greater performance and power output from the same package. The years following the merger saw the development and commercialization of new models, such as the JNCAIR and the JNC770R, as well as expanded development of co-branded and private label models to meet the needs of channel partners throughout the aftermarket.

In recent years, the brands have seen expansion into new jump starting technologies, such as lithium battery driven model and models powered by ultracapacitor power supplies. Regardless of the underlying technology, **Booster PAC** and ***Jump-N-Carry*** jump starters remain true to their professional grade lineage by delivering the features and performance needed by today's technician.

Clore Automotive is a leader in the design, development and manufacture of automotive service equipment for professionals and consumers, including jump starters, battery chargers, battery testers, power inverters and LED lighting solutions. Clore Automotive products can be found in a wide variety of outlets servicing professionals and automotive enthusiasts, including auto parts stores, mobile tool dealers, industrial MRO distributors, farm and ag outlets and more. More information can be found at www.cloreautomotive.com.



**Booster PAC and
Jump-N-Carry:
Celebrating 25 Years of
Proven Brand Leadership**